



*Press Release*

## **Dailymotion Raises \$34 Million in Second Round of Financing**

*Round co-led by AGF Private Equity and Advent Venture Partners with new investments from Atlas Venture and Partech International*

*Financing to support continued leadership through technological innovation, creative development and marketing*

**New York, New York – August 31<sup>st</sup>, 2007** – Dailymotion, the world's largest and most visited independent video site, today announced that it has secured \$34M USD (€25M) in a second round of financing. The new round was led by AGF Private Equity and Advent Venture Partners with a new investment from CIC Capital Privé and significant participation from existing investors, Atlas Venture and Partech International.

With 1.2 billion page views and a strong and loyal community of over 37 million unique visitors in July 2007, Dailymotion is currently ranked the 50th most popular site in the world according to Alexa, making it the leading independent video entertainment site worldwide. Through its focus on turning user generated content into premium entertainment and emphasis on creative programming, Dailymotion is also rapidly becoming one of the world's top online entertainment destinations.

The additional funds will allow Dailymotion to accelerate progress against strategic objectives: strengthening international expansion, improving users' experience through investments in technology, enhancing the community and reinforcing its position as the leading video technical platform. In addition, the funds will enable Dailymotion to provide advertisers with an industry-leading, video-driven marketing platform.

Dailymotion's significant presence in France, the U.S., Japan, Germany and the U.K. is the result of technological leadership, superior video quality and site usability that has enabled Dailymotion to attract the most popular user generated content.

"Dailymotion is the number one independent video site globally, offering the most exciting emerging media experience for digital natives," said Mark Zaleski, Dailymotion's chairman. "This round will take us to profitability and enhance the users' experience further."

Guillaume Lautour, Partner at AGF Private Equity, commented "20% of the time spent on the Internet is dedicated to watching videos although video portals did not even exist three years ago, we talk about a new pillar of the industry. Dailymotion is uniquely attractive because of its large European base and its massive success both in the U.S. and Asia in terms of visitors and page views."

Peter Baines, General Partner at Advent Venture Partners, added "Dailymotion is a site that we have been tracking closely since early 2006 and in that time it has enjoyed phenomenal growth. At a time where consumers demand relevant and specific short-form video, Dailymotion is very well positioned with a great site. We look forward to working closely with management to help accelerate further the company's global development."

Added Benjamin Bejbaum, founder and CEO of Dailymotion, "When we launched Dailymotion two years ago, we had no idea what kind of amazing growth we would experience in both numbers of users and in our overall business. Now we're the only credible alternative to the behemoth with a great emerging media brand that provides a unique outlet for creativity and personal expression as well as a different way to create and consumer media."

Jefferies LongAcre, a leading European investment bank to the media and internet sectors, acted as exclusive financial adviser to the board and shareholders of Dailymotion in relation to the fundraising.

### **About Dailymotion**

A top 50 website worldwide (source: Alexa), Dailymotion is the world's largest independent provider of premium user generated and licensed online video entertainment. Every day, 15,000 new videos are uploaded into Dailymotion's global network of localized video entertainment sites, where a programming team turns the user generated and licensed content into a high quality, entertainment experience for the 3 million daily visitors. Using the most advanced technology for both users and content creators, Dailymotion provides a high quality video in a fast, easy to use Web site that also automatically filters infringing material (soon to be released). Dailymotion's mission is to provide the best possible entertainment experience for users and the best business experience for content owners. For more information, visit

[www.dailymotion.com](http://www.dailymotion.com).

### **About AGF Private Equity**

With €2 billion under management, AGF Private Equity, a member of the Allianz Group, specializes in non-listed investments and stands among the leading venture capital players based in Paris, France. With €300 million invested up to now in more than 60 high-tech companies, AGF Private Equity is also one of the main investors in Internet startups in Europe, i.e. Meetic, Travelprice, Viadeo, Telemarket, Curse, Questico, Yoono, Criteo, 24h00.com and Sarenza. For more details, visit [www.agfpe.com](http://www.agfpe.com).

### **About Advent Venture Partners**

Advent Ventures is one of the most experienced technology venture capital firms in Europe investing in both the Technology and Life Sciences sectors with \$1 billion under management. Recent technology investments include Snell & Wilcox (leading digital media infrastructure technology supplier), Echovox (mobile media solutions provider), Ubiquisys (systems for residential inbuilding cellular coverage), Qype (local search and user-generated city guide) and Cartesis which was recently sold to Business Objects for \$300 million. For more information, visit [www.adventventures.com](http://www.adventventures.com).

### **About Partech International**

Founded in 1982, Partech International is a venture capital firm with offices in the USA, Europe and Israel. Currently managing over \$850 million, Partech invests exclusively in information technology. Its international teams work closely together to identify the most innovative companies in the internet and software, communications and components and healthcare IT sectors, and seek out in particular those with high return potential and disruptive technologies. In Europe, Partech's investments include B3G,

DailyMotion, DiBcom, JobPartners, Netsize, Qype and WAZAP. Partech has also successfully invested in Ascend Communications, Business Objects, Cadence, Informatica, ISDNet, Travelprice and Vignette. Recently, Visicu (April 2006) and Allot (October 2006) were quoted on the NASDAQ and Akimbi, DCT, Jungo and Meiosys were acquired in corporate transactions. For more information, log on to [www.partechvc.com](http://www.partechvc.com).

### **About Atlas Venture**

Atlas Venture is a leading early-stage international venture capital firm that invests in technology and life sciences businesses in the U.S., Europe and Asia. Since inception in 1980, its partners have helped build over 300 companies in more than 16 different countries. In the past decade, 44 portfolio companies have been acquired and 47 are now public companies with an aggregate market capitalization of over \$15 billion. Atlas Venture manages over \$2.5 billion in capital through offices in Boston, London, Munich, and Paris. For more information, visit [www.atlasventure.com](http://www.atlasventure.com).

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