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Press Release

NAVX Takes Advantage of Booming Demand
for GPS Content and Services

***Petrol prices, speed camera locations and parking availability
delivered in real-time***

Barcelona, 7th February 2008 – Young French company NAVX will be using its presence at Mobile World Congress 2008 to show how well-placed it is to profit from the growth in demand for geo-localised content and services for GPS-based devices. Services being demonstrated by Navx at the TeleAtlas stand (2B69 Hall 2-0) include the ability for users of GPS-based devices, such as satellite navigation systems, to locate the petrol station with the cheapest fuel closest to their current location, the locations of speed cameras and the availability of car parking. Services are provided using real-time data delivered by NAVX directly from its European database of content.

While the demonstration at Mobile World Congress is based on a personal navigation device (PND), the Dreevo, designed by Mobile Devices Ingénierie, services from NAVX are compatible with all major satellite navigation and GPS brands, including Garmin, Medion, Mio, Navigon, Navman and TomTom. Navx services and content - downloadable from www.navx.com - are available in eight countries and are translated into six languages.

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Jean Cherbonnier, CEO and co-founder of NAVX, said: "Sales of GPS devices have accelerated in recent years – from 2 million sold in 2004 in Europe to 16 million last year – and show no sign of slowing down. Users are now beginning to recognise the benefits in enriching their GPS devices with additional content and services, from tourist information to petrol prices to personalisation of displays, and devices are becoming indispensable. Our demonstration here at Mobile World Congress represents the tip of the iceberg of what will be available over the coming years, in particular in the context of the upcoming growth wave of GPS phones."

NAVX content is available to subscribers and downloadable from its website, www.navx.com, and also in store and by scratchcard.

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About NAVX

Established in 2005, Paris-based Navx is a leading provider of services and content for GPS devices, such as personal navigation devices and GPS phones. Its subscription-based, real-time services deliver rich information for its customers such as the price of petrol at nearby service stations, the locations of radar speed cameras, restaurant guides and tourist information. Navx services are compatible with all major GPS brands, including Garmin, Medion, Mio, Navigon, Navman and TomTom. Navx services and content are available in eight countries and are translated into six languages. For more information, please visit <http://www.navx.com>

About Mobile Devices Ingénierie

Founded in 2002, Mobile Devices has become a leading provider of GPRS/GPS Telematics and navigation devices that meet a growing demand for interchangeable and modifiable services in vehicle applications. Of particular interest, Mobile Devices has developed MCT 2.0, the first open software technology which enables any third party to develop innovative services such as smart navigation, driver information, location based advertising and fleet management applications. The MCT 2.0 also allows the remote deployment of services on any devices in the field. Mobile Devices has more than 200 customers in 35 countries. Significant references of Mobile Devices include Trafficmaster, Gps Buddy, Alpha Taxis, Thales, SITA, Geodis, Spie, Antargaz, The company employs 40 people and is headquartered near to Paris, in Le Kremlin Bicêtre, France.

For more information, please visit <http://www.mobile-devices.fr>